



presented by



DATE: Saturday, September 27, 2025
LOCATION: Mardi Gras World
River City Ballroom
1400 Port of New Orleans Place
New Orleans, LA 70130
TIME: 6:00 PM - 11:00 PM

EVENT INFORMATION

Attire: Black Tie

Theme: "Jardin de la Vie" | Garden of Life

Transportation & Parking: Valet parking will be offered; however, availability is limited to 125 vehicles and will be provided on a first-come, first-served basis. With over 700 guests in attendance, **we kindly encourage the use of ride share services for your convenience.**

1400 Port of New Orleans Place

6:00 PM Cure by Design Gala Begins, Registration Opens for All Attendees

Cocktail Hour from 6:00 PM - 7:00 PM

Featuring signature dishes from New Orleans' top restaurants and beverages courtesy of Morrow Hospitality

7:00 PM Cocktail Hour Ends, All Attendees to be Seated at Assigned Tables

Advance Registration Required via Givesmart

Table numbers and bidder paddles will be given at check-in

Program Begins promptly at 7:15 PM

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Enjoy a table-side tasting experience with "Flavors in Bloom" by

Pigéon Catering, paired with reserve wines, Twelfth Labour Cabernet

Sauvignon and Kosta Browne Chardonnay courtesy of Mrs. Gayle Benson

Welcome: 2025 Gala Co-Chairs

Presenting Sponsor: Ochsner MD Anderson Cancer Center

Survivor Speaker: Liz Reyes, FOX 8

Live Auction: Rick Gallo, Auctioneer

Heart & Soul Award: Morris Bart

Fund the Mission Paddle Raise: Rick Gallo, Auctioneer

Cure Champion Honoree Presentation

Cure Champion of the Year Award: TBA

Program Ends

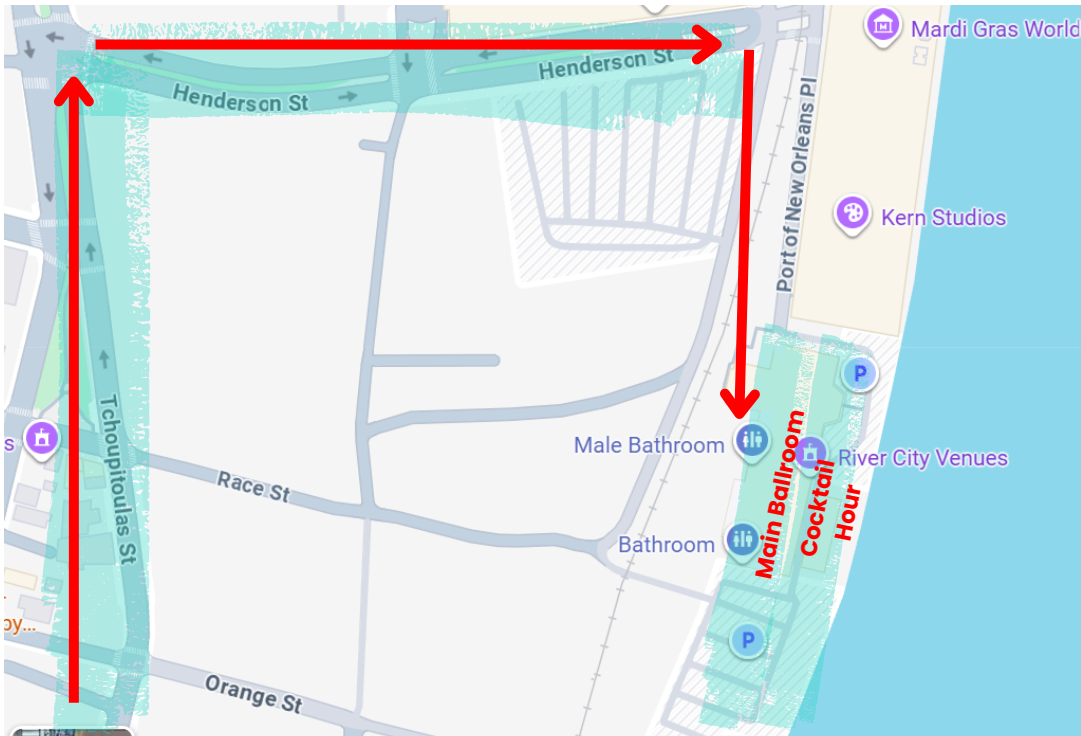
8:45 PM - Live Music Begins

11:00 PM Celebrate, dance, and enjoy an unforgettable evening!

Ride Share Pick Up: When you exit for the evening, please make your way through the **Float Den at Mardi Gras World**. Enjoy the towering floats and glittering masks as part of the grand finale!

Thank you for your generous support of the American Cancer Society

RIDE SHARE AND VALET ARRIVAL MAP 1400 PORT OF NEW ORLEANS PLACE



UBER/LYFT RIDE SHARE EXIT MAP 1380 PORT OF NEW ORLEANS PLACE

